

VALENCIA COLLEGE

COURSE SYLLABUS

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Course: MAN 4720 Strategic Management Capstone

Campus: West Campus

Semester/Term: FALL 2022 Full Term CRN 15717

Prerequisites: *Minimum grade of C in the following courses: ACG 3024, MAN 4162, MAN 4120, and FIN 3402*

Credit Hours: 3

Class Meeting Day/Time: Online

Professor: *Deana Kalakay MBA, PCC*

Email: *dkalakay@valenciacollege.edu*

Office Phone: *407-796-8599 (text if needed)*

Office: *Virtual*

Office Hours: *By appointment only*

Course Description:

This course is the culminating course for Business Administration students and is designed to integrate and apply the knowledge and information learned in all previous business courses. The primary focus will be on strategic management principles and business policy through the use of case studies and other assessment tools to develop the capacity of students to think strategically about an organization to achieve sustainable competitive advantage.

Course Major Learning Outcomes: Students will be able to:

- Integrate and apply the knowledge and information learned in previous business courses.
- Evaluate and apply the strategic management model to include environmental scanning, strategy formulation, strategy implementation, and evaluation and control.
- Identify the appropriate actions to develop a sustainable competitive advantage in organizations.
- Examine situations to build analytic and decision-making skills.
- Discuss and evaluate the importance of social responsibility and ethics in strategic management.
- Describe the role of corporate governance and the roles and responsibilities of the Board of Directors.

Required Text:

The Open Educational Resources (OER) used for the duration of this course
(No Textbook Fee) Courtesy of Open Texts books – Mastering Strategic Management

<https://open.umn.edu/opentextbooks/BookDetail.aspx?bookId=73>

Course Organization:

This course will be divided into four categories that will comprise the final grade.

- Video Discussions.....40%
- Exams/Quizzes60%

Total = **100%**

General Grading Scale:

A: 90-100

B: 80-89

C: 70-79

D: 60-69

F: 60

CLASSROOM POLICIES

Attendance, Assignments and Grading Information

Schedule and Deadlines. You may view the assignment schedule, along with assignment deadlines, on our course schedule and webpage through Canvas. We will learn how to navigate this site as a class within our first few class meetings. You can familiarize yourself with Canvas. Course assignments will be checked for plagiarism using the "Uni-Check" Plagiarism software, which is embedded into each assignment. All forms of academic dishonesty are prohibited at Valencia College. Academic dishonesty includes, but is not limited to, acts or attempted acts of plagiarism, cheating, furnishing false information, forgery, alteration or misuse of documents, misconduct during a testing situation, facilitating academic dishonesty, and misuse of identification with intent to defraud or deceive. **For more information on Academic Dishonesty, Click Here: Valencia College Academic Dishonesty Policy**

Video Discussion Posts (Flipgrid)

You are going to have video discussion post assignments throughout the course, and you are required to submit a video discussion that follows the guidelines as they are outlined in each assignment.

- Include an ORIGINAL analysis and insight on the topic or questions
- Stay on topic in a clear and concise manner
- Answer all the questions in the post
- Video reply to two (2) of your peers in the same discussion post for at least 1.5 minutes.

You **are** required to watch and respond to other discussion posts. Read the assignment in full to ensure you do not skip that step when required.

Plagiarized discussions will result in a "0" for the submission of this assignment.

Late submissions are not accepted for discussions.

Discussion Posting Rules

- Personal attacks of other students because of their posts will not be tolerated.
- Provide clear analysis and insight into the topic or questions.
- Post original thoughts to avoid plagiarism and the penalties for plagiarism

Exam Instructions: Mid-Term/Final Exam contains “critical thinking” randomly selected essay questions. Students will be instructed in and will apply critical thinking skills to include creative thinking, innovation, inquiry, analysis, evaluation, and synthesis of information. Students will be instructed in and will apply knowledge, skills, and ability to include development, interpretation, and expression of ideas through written communication.

Students will have 1 attempt to complete the exam (no time limit). Students must complete the entire exam in the attempt (If the exam or the web browsers is closed - the exam is considered completed).

Late submissions are not accepted

Make-up Exams:

Make-up exams will only be given in emergency situations, provided the instructor is notified in advance (prior to the absence). Upon approval of your absence, the exam will be placed in the testing center. Exams must be made up before the next class meeting. Any test missed will have an adverse effect on your grade, and a make-up test will not be given unless approved by the professor prior to the date of the scheduled test. Proof of absence is required for make-up exams.

All assignment(s) derive from the OER Textbook. For academic purposes, at least 1 APA formatted reference is required pertaining to the topic(s).

Homework and Quizzes:

Course Summary:

Date	Details	Due
Sun Aug 28, 2022	 Discussion 1 Introduction	due by 11:59pm
Sun Sep 4, 2022	 Discussion 2 Vision & Mission in Practice	due by 11:59pm
Sun Sep 11, 2022	 Discussion 3 Evaluating the External Environment	due by 11:59pm
Sun Sep 18, 2022	 Discussion 4 Managing Resources in Practice	due by 11:59pm
Sun Sep 25, 2022	 Discussion 5 Business Strategy Selection in Practice	due by 11:59pm
Sun Oct 2, 2022	 Discussion 6 Competitive and Cooperative Moves in Practice	due by 11:59pm
Sun Oct 9, 2022	 Discussion 7 Competing in International Markets	due by 11:59pm
	 Mid-Term Exam	due by 11:59pm
Sun Oct 16, 2022	 Discussion 8 Selecting Corporate Level Strategies	due by 11:59pm
Sun Oct 23, 2022	 Discussion 9 Organization Design in Practice (Extra Credit)	due by 11:59pm
Sun Oct 30, 2022	 Discussion 10 Business Social Responsibility in Practice	due by 11:59pm
Sun Nov 6, 2022	 Discussion 11 Business Plan Preparation in Practice	due by 11:59pm
Sun Nov 13, 2022	 Discussion 12 Business Plan Writing in Practice	due by 11:59pm
Sun Nov 20, 2022	 Discussion 13 Realistic Business Planning in Practice	due by 11:59pm
Sun Nov 27, 2022	 Discussion 14 Financial Projections in Practice	due by 11:59pm
Fri Dec 2, 2022	 Discussion 15 Reflection in Practice (Extra Credit)	due by 11:59pm
Sat Dec 10, 2022	 Final Exam	due by 11pm

If a student is absent, it is his/her responsibility to contact a class member, obtain the assignment and come to the next class meeting prepared. If a student is absent on the day of a quiz, they will receive a zero. See "Assignments" for late submission information.

Expected Student Conduct:

Valencia College is dedicated, not only to the advancement of knowledge and learning but is concerned with the development of responsible personal and social conduct. By enrolling at Valencia College, a student assumes the responsibility of becoming familiar with and abiding by the general rules of conduct. The primary responsibility for managing the classroom environment rests with the faculty. Students who engage in any prohibited or unlawful acts that result in disruption of a classroom or Valencia's rules may lead to disciplinary action up to and including expulsion from Valencia. Disciplinary action could include; being withdrawn from class, disciplinary warning, probation, suspension, expulsion or other appropriate and authorized actions. You will find the student code of conduct in the current Policy & Procedures Manual at <http://www.valenciacollege.edu/generalcounsel/>.

Attendance Policy

In-Class Attendance

Valencia College students are held accountable for meeting all course requirements. Students must therefore realize that they are expected to attend all regularly scheduled meetings of courses in which they are enrolled. Professors will record attendance during each class session. The student is expected to carry out all assigned work and to take examinations designated by the instructor. **Students are required to log on to Canvas weekly, review the week's course material and submit appropriate assignments/exams. Student assignments within Canvas are due for each module of the course.** Failure to carry out these assignments or to take examinations at the designated times may result in an appropriate reduction in grade or being dropped from the course.

For Online Attendance

For online attendance, students are required to log on weekly, review the week's course material and submit appropriate assignments/exams. Student assignments within Canvas are due for each module of the online course. Attendance will be taken based on your submitting assignments weekly. If a student fails to submit an assignment when due, the student will be marked absent for that week.

Excused vs. Unexcused Absences

Student absences are defined as excused or unexcused. Unexcused absences are those that occur without adequate reason. Unexcused absences may be used in the computation of grades.

Excused absences are defined as absences stemming from (a) participation in college-sponsored activities and (b) compelling and extenuating circumstances beyond a student's control. Documented excused absences may not be used in the computation of grades. Instructors must allow students to make up missed examinations, quizzes, writing assignments, and other course work for documented excused absences. Examples of excused absences include, but are not limited to, the following:

- Student's documented illness
- Student's documented injury
- Documented death in a student's immediate family
- Documented illness or injury in a student's immediate family
- Documented student's required military duty
- Documented student's required jury duty

Professors are not obligated to excuse an absence if a student fails to provide requested documentation after the due dates have expired.

Professors also reserve the right to determine when the number of excused absences exceeds a reasonable limit to the extent that it significantly interferes with a student's satisfactory mastery of course content/skills. Excused absences do not exempt a student from course requirements, and therefore in circumstances that entail excessive excused absences, the professor may reasonably recommend that a student consider withdrawal from a course.

Procedures for Reporting Absences

It is the responsibility of the student, where possible, to notify instructors regarding absences for whatever reason or period of time. This should take place before leaving campus, during an illness, or upon return to campus. For more information on Valencia College "**Attendance Policy**"

For more information on Valencia College “Attendance Policy” Click Here:

<http://catalog.valenciacollege.edu/academicpoliciesprocedures/classattendance/>

For additional clarification, contact your professor.

Email Policy

Students must have an active Atlas account. Students must check their Atlas e-mails regularly as to not miss any important messages from the professor. Missed messages via Atlas or any other medium (in-class, etc.) may affect your grade and are the responsibility of the student.

The instructor may automatically drop the student from a class when the student has missed 25 percent of the class meetings (In-Class or Online).

Academic Honesty

Each student is expected to do his or her own work unless otherwise specified. Cheating will not be tolerated and will result in an automatic “zero” on that exam or assignment. For obvious reasons, **cell phones will not be permitted** to be used as calculators or for any other reasons **during exams**. Anyone accessing their phone during an exam will receive an automatic zero for that exam. Students may not leave the classroom for any reason during exams.

Student Technology in the Classroom

I understand there are many good reasons to have laptops, mobile phones, and other wireless communication devices. Many of us have work and family responsibilities that sometimes cannot wait until the end of class.

Recognizing that it may be necessary on occasion to communicate with others during class, please do not text, email, surf, talk, or anything else while class is in session. Feel free to leave the classroom for a moment to take care of any necessary communications. If I find you are “surfing the web” and are not engaged in the class, I may ask you to put your electronic device away for the remainder of the class session and/or semester.

Florida is a “two consent” state concerning recording conversations. Students may not record their instructors, either in conversation or in class, without their consent. If you want to record a classroom conversation, you must first receive permission from everyone in the room.

Academic Accommodations

“Students with disabilities who qualify for academic accommodations must provide a Notification to Instructor (NTI) form from the Office for Students with Disabilities (OSD) and discuss specific needs with the professor, preferably during the first two weeks of class. The Office for Students with Disabilities determines accommodations based on appropriate documentation of disabilities. See the appropriate office for more information:

- East Campus Bldg. 5, Rm. 216 Ph: 407-582-2229 Fax: 407-582-8908 TTY: 407-582-1222
- West Campus SSB, Rm. 102 Ph: 407-582-1523 Fax: 407-582-1326 TTY: 407-582-1222
- Osceola Campus Bldg. 1, Rm. 140A Ph: 407-582-4167 Fax: 407-582-4804 TTY: 407-582-1222
- Winter Park Campus Bldg. 1, Rm. 212 Ph: 407-582-6887 Fax: 407-582-6841 TTY: 407-582-1222

Student Assistance Program

Valencia College is interested in making sure all our students have a rewarding and successful college experience. To that purpose, Valencia students can get immediate help with issues dealing with stress, anxiety, depression, adjustment difficulties, substance abuse, time management as well as relationship problems dealing with school, home, or work. BayCare Behavioral Health Student Assistance program (SAP) services are free to all Valencia students and available 24 hours a day by calling (800) 878-5470. This number is also located on the back of your Valencia Student ID. Free face-to-face counseling is also available.

Withdrawal Policy

The withdrawal policy deadline for the semester – See Academic Calendar “Important Dates & Deadlines”

<http://valenciacollege.edu/calendar/>

A student who withdraws from class before the established deadline for a particular term will receive a grade of “W”. A student is not permitted to withdraw after the withdrawal deadline. After this date, the grade assigned will be based on the student’s academic achievement in class and the actual work completed.

Technical Support

If you need Canvas Technical Support, click on "Help" on the left side of the course to access the point of contact for Valencia College Technical Support or click on: **Valencia College Canvas Support**

If you have any questions, please make sure to contact your professor/advisor immediately.

Institutional Core Competencies

The following Valencia Student Competencies will be reinforced throughout the entire course:

- **THINK** – Analyze data, ideas, patterns, principles, and perspectives employing facts, formulas, and procedures of the discipline.
- **VALUE** – Distinguish among personal, ethical, aesthetic, cultural, and scientific values evaluating your own and others' values from a global perspective in the process of learning the discipline.
- **COMMUNICATE** – Identify your own strengths and need for improvement as a communicator employing methods of communication appropriate to your audience and purposefully evaluate the effectiveness of your own and others' communication.
- **ACT** – Apply disciplinary knowledge, skills, and values to educational and career goals acting effectively and appropriately in various personal and professional settings responding also to changing circumstances.

Disclaimer:

Changes in this syllabus, schedule, and or college policy may be made at any time during the course per instructor discretion. Students are responsible for staying abreast of these changes.